

Quote

the weekly digest

Volume 36—Number 9

Week of August 31, 1958



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QUESTING WITH

Quote

The *Wall St Jnl* tells of a dumb office gal who for 8 mo's thought the waste-paper chute down to the furnace was a filing cabinet. That is where she stuffed every letter that was given her to file!

"The shattering part of it," says an exec of the company, "isn't that we lost an est'd 3,000 letters that way. What really gets us is that so far we haven't needed one of them!"

”

If Rover shows an undue fondness for masticating the Oriental rugs or your bedroom slippers, don't chide him too harshly. He probably has observed mbrs of your household exercising jaws with chewing gum and wants to get in on the act. And now he can. Chewing gum for dogs? Yes, indeed! Gervais Dog College, Eastlake, Ohio, will supply your needs. The gum, a beef product, comes in sticks 7" long. It's harmless, won't stick to hair or stain furniture or carpets.

”

"An old timer," says Al Spong, "is a man who can remember when wars were so far apart you could start a story with, 'During the war . . .' and your listener would know right away which war you meant."

This is an age of co-operation, as we have often had occasion to remark. This obvious truth is further attested by a Washington, D C motion picture theatre. Showing the film *Macabre*, the enterprising mgr teamed up with an undertaker to make this intriguing offer: "If this horror picture frightens you to death, you'll be buried free of charge by W W Chambers, one of the largest undertakers in the world." (Excepted from the offer: "people with known heart or nervous condition.")

”

An Ohio Dodge dealer is offering what he calls a "piggy-back bargain." You buy a new Dodge at the regular price. It will be delivered with a diminutive German-made Isetta, at half price, stacked on a stand at the back.

”

Another interesting anti-Red gesture has just come to our attention. Dutch school teachers, we hear, have decided that it is psychologically preferable to correct school papers with green ink. Green is presumed to have a soothing, placating effect, while red is harsh and hostile.

may we QUOTE



you on that?

[1] Pres DWIGHT D EISENHOWER, asserting that, under certain specified conditions, U S is ready to suspend nuclear tests for one yr, starting Oct 31: "If this is accepted in principle by the other nations which have tested nuclear weapons, then in order to facilitate the detailed negotiations the U S is prepared, unless testing is resumed by the Soviet Union, to withhold further testing on its part of atomic and hydrogen weapons for a period of one yr from the beginning of the negotiations." . . . [2] Sec'y of State JOHN FOSTER DULLES, off for a sailing vacation on Lake Ontario: "I hope to be out of contact with the world for a wk." . . . [3] *L'Orient*, newspaper in Beirut, Lebanon, in a front-page editorial: "The change of regime in Iraq has finished an essential stage in the revolutionary process born out of the Palestine campaign. . . From now on it should be possible to co-ordinate Arab action regarding Israel." . . . [4] Rep ROBT L F SIKES (D-Fla), asserting that hatred of Israel, rather than the Soviet Union, is the big threat to peace in the Middle East: "The existence of Israel will never be forgiven by the Arabs and to them the U S is suspect, because of our friendship for Israel." . . . [5] MEADE ALCORN, chmn, Republican Nat'l Committee: "I predict that Republicans, in the Nov elections, will provide the greatest upset since Harry Truman stumped the experts in '48." . . . [6] Sir McFARLANE BURNET, world-famous Australian scien-

tist, returning from a series of cancer conferences: "I do not want to be discouraging, but when it comes to cancer

cures, I am definitely a skeptic. Great progress has been made in easing the suffering of cancer victims, but it is foolish to talk of a cure being just around the corner."

. . . [7] Rev MARTIN LUTHER KING, Negro pastor, addressing Nat'l Conf on Christian Education: "Our racial tensions keep us from speaking to the conscience of the world." . . .

[8] J EDGAR HOOVER, chief of FBI, addressing American Bar Ass'n, Los Angeles: "At the very time it is most imperative for us to evidence a mounting respect for law and order, we are forced to concede an ever-growing nat'l disregard for it. The moral fiber of the nation is growing weaker, not stronger, at this most crucial period in world history." . . . [9] Premiere DAVID BEN-GURION, of Israel, refusing to inflict a 6th speech on the Inter-nat'l Mobilization Conf for Israeli Bonds: "Unfortunately even the gov't has no control over the weather; and I feel it is just too hot for another speech this evening." . . .

[10] JAYNE MANSFIELD, movie star, on sack dresses and her expected baby in Dec: "They've saved me from buying maternity clothes."

Quote

moving finger



In the American tradition, bounteous crops are counted a blessing. It was for this benefaction of Heaven that the Pilgrims held their 1st Thanksgiving feast.

But for more than a decade big crops — abundant harvests — have been an increasingly sinister development in our land. Steadily yr by yr a surplus of farm products has been piling up. From fewer and fewer acres, the modern farmer produces greater, and yet greater yields.

The Commodity Credit Corp'n has currently on its hands surplus farm products to the value of more than \$5 billion. If the gov't hadn't authorized wholesale barter abroad and grand-scale distribution to charitable institutions at home, this surplus today would total approx \$18 billion—a sum exceeding by \$5 billion the total gov't expenditures of 1941.

And again this yr we have more of those unwieldy crops to add to our mounting mountain. Forecasts

indicate that wheat may set a new all-time record of 1,421 million bushels, against 947 million bushels last yr. A corn yield of 3,487 million bushels would be an increase of 2% over last yr. Soybean production is up an est'd 10%, and barley at 452 million bushels, will set a new record.

The obvious conclusion is that the political approach to the farm problem has failed. If we can't curb production, the alternative is to increase consumption.

It is now more than 2 yrs since the President app'ted a bi-partisan commission to study prospects for the increased use of agricultural products in industry. The 85th Congress has now adjourned without getting around to a bill (S-4100) which would have provided funds for an extensive research program in this area. We can hope that this will be an important item of business when a new Congress convenes in January. However, at best, it will be several yrs before industry provides any substantial outlet for our bulging bins.

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Quote the weekly digest

'He who never quotes. is never quoted'

Charles Haddon Spurgeon



AMERICANA—1

Where did we get that term "workshop" for so many noble projects and worthwhile events? The schoolteachers get an invitation, "Come to a workshop on reading." Now, what does a workshop have to do with reading? Isn't reading in a deplorable enough state without associating it with a workshop? A workshop is where you make book-ends, or candlesticks, or file down your handcuffs. — HARRY GOLDEN, *Only in America* (World).

AVIATION—2

Military air accidents have killed more than 6,000 U S servicemen in the last 5 yrs. The accident rate, in a 5-yr-period of "cold war," has been 19 times that of the UN forces in combat in the 3-yr Korean War. —*Survey Bulletin*.

BEHAVIOR—3

If we may judge by the actions of great states, and by the public opinion, it is a characteristic of *homo sapiens* that he is more anxious to kill his enemies than to stay alive himself. . . Who are the heroes whom we in England most admire? The answer is easy. Compare the height of the Nelson monument with the height of the statues of Shakespeare, Newton or Darwin. This will give you the exact proportion in which we consider the extermination of enemies more im-

portant than services to mankind as a whole. — BERTRAND RUSSELL, *Sunday Times*, London.

" "

A curious fact about life is that when we just let ourselves go and do what we like when we like it, we cease before long to like what we do. Wm James said that a person should do one unpleasant duty every day just to keep himself in moral trim. — RALPH W SOCKMAN, "Tying Up Loose Ends," *Arkansas Methodist*, 8-7-'58.

" "

No matter how handsome or how homely you may be you will always look more attractive when you smile.—*Megiddo Message*.

" "

Make yourself indispensable and you will move up. Act as tho you are indispensable and you will move out.—*Office Economist*.

" "

Man being unable to choose between two evils, often hunts up a third.—*Lebanon (Ind) Reporter*.

" "

An unforgiving person is little more than a row of hooks upon which to hang grudges.—*Defender*.

Quote

washington

By Les & Liz
Carpenter



Agriculture Sec'y Ezra Taft Benson, the milk-drinking Mormon leader (his sec'y calls hostesses in advance to tell them Benson objects to having a cup set before him), was a speaker at a Republican ladies-day program launching their new campaign project. It's name? "Operation Coffee Cup."

" "

Washington police force has reduced its armed guard protecting the Russian Embassy here from 6 men to 3. The protection was put on July 7 when Hungarian leader Nagy was executed. Demonstrations were feared.

" "

The possibility of 2 such well-heeled New Yorkers as Averell Harriman and Nelson Rockefeller vying for the N Y governorship in '58 means—according to Rep Leo O'Brien (D-NY) that '60 should be a "poor man's turn" at the N Y governor's chair. "I believe this so sincerely," said O'Brien, "that I'm going to spend the interval looking for some bad investments."

" "

Publication of the Internat'l Ass'n of Machinists here defines a bargain these days as "anything you can buy for only twice what it's worth."

Quote

CHILD—Guidance—4

The fact that any child lives long enough to become an adult is a great tribute to parental self-control.—IMOGENE FEY.

CHRISTIANITY—5

This old world can never be evangelized by Christians who compromise. The cross of Christ was not entwined with flowers. Those who carry that cross will feel its shape, angles and corners. Hooks baited with a soft gospel adapted to the natural senses and tastes will never catch that type of souls of which martyrs are made. Christ is not offering pillows of ease but calling for pillars of power.—DAVID C HEAD, *Watchman-Examiner*.

" "

Every Christian occupies some kind of pulpit and preaches some kind of sermon every day.—*Methodist Story*.

" "

The devil is willing for a person to confess Christianity as long as he does not practice it.—*Defender*.

CHURCH—Attendance—6

Worship at church is not "the service." The service begins when the worshiper leaves the church.—*Megiddo Message*.

CHURCH—Contribution—7

Between a quarter and a third of a billion dollars were given last yr by mbrs of the three great religious faiths in the U S to aid the hungry and distressed peoples of the world. A first-time survey just completed by the Nat'l Council Outlook places the total of '57 overseas contributions of religiously concerned persons to the suffering men, women and children of other lands at a conservative \$299,146,961. — *Nat'l Council Outlook*.



mining the magazines

A slew of European mags have been running items of late concerning the rather unconventional conduct of the Duke of Windsor. He has, it seems, been selling sundry items at society auctions—but not giving the proceeds to charity, as the other sponsors do.

In Paris recently the Duke sold 2 of his 4 cars. It wasn't lack of money that led to this action, says *Weltbild* (Munich). They quote the Duke as follows: "At a time when one's 2nd home (the USA) is suffering an economic recession, one should not have 4 cars."

" "

Geo R Price, writing in the July issue of *Popular Science*, revives the "great moon hoax" of 1835 in which the *N Y Sun* presented a series of articles purporting to relate the discoveries of Sir John Herschel, a British astronomer who had left England some time before to set up an observatory at the Cape of Good Hope.

The Sun, supposedly quoting from a supplement of the *Edinburgh Jnl of Science*, set forth its story in 4 installments, beginning with a description of an astounding new telescope with which Sir John had, reportedly, secured the clearest view of the moon yet attained. Subsequent articles went on to describe lush vegetation, strange animals and finally the sighting of lunar men, which the acc't named the "Vespertilio - homo" or "man - bat." With these sensational disclosures

Cavemen probably suffered as much strain over the problem of choosing the right cave as businessmen suffer today over choosing the right stocks and shares. — Dr RICHARD ASHER, Central Middlesex Hospital, London, in *The Lancet*, British medical jnl.

”

—all meticulously faked, of course—the *Sun* attained what was then the world's largest circulation—19,360 as contrasted with 17,000 for the *London Times*, founded 50 yrs earlier.

Warning against the possibility of being deluded by modern and infinitely more subtle hoaxes, author Price reminds us that the best defense now, as always, is to be a little skeptical and to have a good basic scientific knowledge.

" "

New *Christian Advocate* (Aug) quotes FBI chief J Edgar Hoover in an estimate of 15 million copies of sex mag's published monthly. Statistics are lacking, says the *Advocate*, but Hoover believes the increase in these mag's may show a definite relationship to the rise in sex crimes.

Quote

CHURCH—Membership—8

A horse-trader once said to Henry Ward Beecher: "I have a good family horse I want to sell you. He is a good carriage horse. He works double with any other horse and on either side of the tongue. In short, he is a good all round horse and a good team worker."

Mr Beecher repl'd: "My friend, I can't buy your horse, but I would like to have him as a mbr of my church!"—*Bulletin*, Central Baptist Church, Hot Springs.

CONTENTION—9

An academic dispute, a writer in the *London Times Educational Supplement* recently quipped, is like a Texas longhorn—two sharp points far apart, suspended in space, and a heck of a lot of bull in between.—GEO Z F BEREDAY, "Intellect and Inequality in American Education," *Educational Record*, 7-'58.

CONVERSATION—10

More of us would be willing to lend an ear to other people's complaints if they didn't try to chew it off.—IMOGENE FLY.

DEFENSE—Missiles—11

Missiles and space flight became a \$6.596 billion business in fiscal yr '59—the 12 month period starting July 1, '58 and ending June 30, '59. Recently compiled figures of the Dep't of Defense show that programmed obligations for '59 for all missile procurement, construction and research and development, comes to \$6.596 billion, compared to \$5.107 billion in fiscal yr '58.—SEABROOK HULL, *Missiles and Rockets*.

DRINK—Drinking— 12

Alcohol injures the very structure of society, yet attack upon it receives almost no support. Where other major health problems are at least respectable—we do not laugh about polio nor curse or jail the sufferer from muscular dystrophy or tuberculosis—alcoholism is usually hidden, denied, derided, or mislabeled.—SELDON BACON, director, Yale Center of Alcohol Studies, *N Y Times Mag*.

Quote scrap book

Autumn days are here again—or will be, come Sept 23—and R T WRIGHT, in the Montello (Wisconsin) Tribune, was inspired to these observations:

Fall is the season of flaming leaves and bright, blue skies—and also the time of yr when storm windows have to be put back on.

Fall is the season when sportsmen can get out their guns and tramp over sunlit fields in quest of game—and also the time when they can get out the coal shovel and start worrying about fuel bills.

Fall is the season of football games and waving flags and the dear old school spirit—and also a time of coughs, colds, sniffles and pills.

Fall is the season of blue hazes and pleasant smell of burning leaves—and also of 3-day rains and raw winds.

Like everyone says, fall is a wonderful time—too bad it has to be followed by winter!

Quote

ECONOMIC—Recovery—13

Unemployment is decreasing in the nation and we can look forward to the quickest recovery we've ever had from an economic recession. Recovery is being reached without the nation succumbing to the blandishments of the high-taxers and the big spenders, and without the use of socialistic methods. — Sen JOHN W BRICKER (R-Ohio) addressing a rally in Cleveland.

EDUCATION—14

Searching for a salty size-up of the sad state of book-learning today, we found this editorial lament: "When we were boys, boys had to do a little work in school. They were not coaxed, they were not hammered. Spelling, writing and arithmetic were not electives, and you had to learn. In these more fortunate times, elementary education has become in many places a sort of vaudeville show. The child must be kept amused and learns what he pleases. Many sage teachers scorn the old-fashioned rudiments, and it seems to be regarded as between misfortune and a crime to learn to read. . ."

Current complaint? Not at all. It is taken from a *N Y Sun* editorial dated 1902. As Will Rogers said, "Things ain't what they used to be and probably never wuz."—*Charlottesville* (N C) *News*.

" "

Let us admit that our educational troubles stem from the American home just about as much as from the American school. . . In your homes and with your children, please remember it is not anti-democratic to have standards of good taste. As our schools would

benefit if their pupils had a better home environment, so our parents ought to have available better schools for their children. To have better schools, we must start from one simple proposition: The primary purpose of any school is education, not social adjustment; the student becomes educated by hard work, not by entertainment. — Dr GRAYSON KIRK, pres, Columbia Univ, in address, "Bending the Twig," at Smith College.

" "

A philosophy of education must rest upon a tenable view of the world and of men. It must be consistent with a clear conception of the nature of knowledge, the sources of truth, and a valid ethical theory, and these must be consistent with each other. — PAUL WOODRING, *A Fourth of a Nation* (McGraw-Hill).

" "

The business of the univ is to expound to the able what is known about the great areas of human knowledge and to explore with the able what is not known.—CLAUDE T BISSEL, pres, Carleton Univ, Ottawa, "The Business of the Univ," *School & Society*, 3-29-'58.

" "

According to testimony before the Congressional committee on atomic energy, "Boss" Kettering of Gen'l Motors once gave the MIT entrance exam to 57 of his top engineers. Exactly 53 of them flunked—DARRELL HUFF, "How to Boost Your Score on Any Test," *Popular Science*, 5-'58.

Quote



The First American Auto

While we are about to celebrate the 65th anniv (Sept 21, 1893) of the 1st ride in the 1st American automobile, a book could be written—and indeed several have been written—on the history of the automobile. Its genesis goes back at least to 1770 when a Frenchman named Nichola Cugnot constructed a steam carriage.

Perhaps the earliest practical vehicle using a petroleum-consuming internal combustion engine was devised by an Austrian, Siegfried Marcus. Marcus drove his car Apr 9, 1865, the day Lee surrendered at Appomattox Courthouse.

But of the American automobile KEN PURDY gives this acc't in *The Kings of the Road* (Atlantic-Little, Brown):

It is footless to dispute the claim of Chas and Frank Duryea to have produced the 1st basically sound U S automobile.

Chas was the older of the Duryea bro's, and it seems obvious that the idea of bldg an automobile came 1st to him at a time when he was making bicycles. He enlisted his bro's help and the 1st Duryea car was running in Springfield, Mass, 3 yrs before the 1st Ford took to the road and 2 yrs ahead of the Elwood Haynes car. . . It was indisputably the 1st U S gasoline-powered car to take to the streets.

Quote

EGOTISM—15

There are, I find, three good antidotes for a swelled head: (1) Subordinates who aren't afraid of telling you the truth. . . (2) Continued association with very old friends who knew you before you became Mr Big Frog in a relatively small puddle. . . (3) A wife who tempers affection with understanding of human frailty.—Sen Jos S CLARK, *Think*.

EMPLOYEE RELATIONS—16

"If it weren't for the pleasant surroundings, the considerate mgt, the fine salary, paid vacations, retirement fund and profit sharing plan, I'd quit this lousy job."—Caption for cartoon, *Supervision*.

FREEDOM—17

Christian freedom is like a river. If the water does not have strong banks to support and guide it, the river soon spreads out in all directions at once. The river loses both its direction and its power. It begins "to spread itself thin" and finally seeps down into the earth and disappears. Without banks, the river ceases to be a river, becomes aimless, shapeless, and gradually disappears. But with firm and strong banks a river goes somewhere, has power and direction, becomes creative and useful, and remains vigorous and purposeful.—WM A SPURRIER, *Guide to the Good Life* (Scribner).

FUTURE—18

In this country, as suburban and exurban women do more and more of the driving, in 25 yrs automobile driving will become almost entirely a woman's art and skill.—CLIFTON FADIMAN, as quoted in *Tide*.

....pathways to the past.....



Nat'l Dog Wk

Sept 21—Feast of St Matthew. . . 65 yrs ago (1893) Frank Duryea operated on the streets of Springfield, Mass, the 1st successful gasoline-propelled motor vehicle made in U S (see GEM BOX) . . . 20 yrs ago (1938) Czechoslovakia, under British and French pressure, ceded the Sudeten area of the nation to Nazi Germany.

Sept 22—25th anniv (1933) death of Sime Silverman, founder of *Variety*, "the wkly bible of show business." He made his jnl famous for terse, slangy headlines, such as his observation heralding depression of '29: "Wall Street Lays an Egg."

Sept 23—Autumnal Equinox (1st day of Autumn). . . . 60 yrs ago (1898) Massachusetts became 1st state to erect a sanatorium for the treatment of tuberculosis. (In little more than half-a-century this once-dreaded malady has been reduced to a minor cause of death in U S.) . . . 20 yrs ago (1938) the Time Capsule was buried on grounds of the World's Fair in Flushing Meadows, N Y C. According to plan, this capsule, 7½ ft long, is to be unearthed in 5,000 yrs, giving people of that time a picture of American life in 1930's. Buried items included woman's hat, man's pipe, mail-order catalog, a Bible, newsreels of Pres Franklin D Roosevelt and Yale-Harvard football game, a message from Albert Einstein.

Sept 24—Yom Kippur (Hebrew Day of Atonement). . . . 25th anniv (1933) 1st drama from a regular stage broadcast by radio. (Offering was *Roses & Drums*, a dramatic story of Civil War, broadcast by Station WABC, N Y C.)

Sept 25—445th anniv (1513) discovery of the Pacific Ocean by Vasco Nunez Balboa, Spanish explorer. . . 205 yrs ago (1753) 1st steam engine imported from England to U S was delivered to Col John Schuyler at what is now N Arlington, N J. It was used to pump water from a copper mine. Josiah Hornblower accompanied the engine and became America's 1st steam engineer.

Sept 26—60th anniv (1898) b of Geo Gershwin, American composer (d, 1937) . . . 60 yrs ago (1898) Victor Herbert's 1st major comic operetta, *The Fortune Teller*, opened at Wallach's Theatre, N Y C. . . 40th anniv (1918) opening of the Battle of Meuse-Argonne (Foch's great final offensive opened by American troops, War I).

Sept 27—Kids' Day (sponsored by Kiwanis Internat'l "to focus attention on the problems and accomplishments of youth.")

Quote

GOD—and Man—19

To the reverent scientist . . . the simplest features of the world about us are in themselves so awe-inspiring that there seems no need to seek new and greater miracles of God's care. — CARL WALLACE MILLER, *A Scientist's Approach to Religion* (Macmillan).

“ ”

Found in an autograph album: “I want you to grow to be as beautiful as God meant for you to be when he first thought of you.”—*World Call*.

HAPPINESS—20

Many a man with a big opinion of himself is small minded. Happiness cannot be bought for cash, or the millionaires who die miserable would have purchased plenty, and the street urchin would forget how to smile.—*Achievement*.

HEALTH—21

Exposure to one roentgen of radiation can shorten a person's life expectancy by about 12 days. That's an estimate reported at an international gathering of radiation experts. —*U S News & World Report*.

IMAGINATION—22

Nothing is of greater value in the training of the mind than the exercise of the ability to imagine life as it was lived in distant times and distant places. — LIONEL TRILLING, “English Literature and American Education,” *Sewanee Review*, Summer '58.

JUVENILE DELINQUENCY—23

Adult friendships with children is the simplest remedy for reducing

juvenile delinquency. In my experience with police departments I have never encountered a delinquent child who had one decent adult friend. The great need of children is for fun and real affection from adults.—Dr HOWARD A LANE, prof of elementary education, N Y Univ.

“ ”

Commandments for the New School Year

For Parents: Thou shalt not become an army sergeant, barking orders to thy children, but seek rather to guide them by thine own example.

Thou shalt not chase the Almighty Dollar so furiously as to become a bear instead of a father, or a workhorse instead of a mother.

For Children: Thou shalt not use thy home merely as a base of operations, from whence thou goeth forth for pleasure. But thou shalt, now and then, run an errand or wash a dish, for the aid of thy elders.

Take heed that thou dost not put furrows in the brow and gray hairs in the head of thy parent, lest thine own children, in days to come, bring sorrow and grief upon thee. — ALONZO BANKS, principal, *Baltimore Intermediate Schools*. 24

“ ”

LIFE—Living—25

A teacher once asked her pupils what they considered the greatest thing in life. The best answer was given by a little girl who said: “To grow and grow forever and ever.” —*American Mercury*.

Quote



Tempo of the Times

If and when we get around to take a look at the dark side of the moon, via tv-equipped rockets, a whole new realm of craters, canyons and whatnot will be revealed. And then will come the matter of providing suitable names for these geographic formations.

The practice of applying names to the moon's distinctive areas originated with the German astronomer Johannes Hevelius (1611-1687). His magnificent folio, *SeLENographia*, contains the 1st complete map of the moon. To the various regions and features he assigned names borrowed from classic mythology.

About the same time Giovanni Riccioli, Italian Jesuit astronomer, introduced in his 2-vol *Almagestum Novum* a system of naming specific features, such as craters, for eminent astronomers and philosophers. This nomenclature has survived 300 yrs. Riccioli termed the great dark areas oceans and gave them such fanciful names as *Mare imbrum* and *Oceanus procellarum*. Later research has shown these areas to be dry and the gen'l belief now is that there is no water on the moon.

Fortunately the moon has a great many craters so that down thru the yrs most of the deserving have had an opportunity to have their names preserved in lunar real estate.

Two moon craters bear the names of American philanthropists. The

Lick crater is named for Jas Lick, a manufacturer who provided funds for the Lick Observatory in Calif, and who is buried under its telescope. The 2nd American thus honored is Chas Yerkes, donor of the Yerkes Observatory to the Univ of Chicago.

Altho the honor was not bestowed until long after his death, Benj Franklin has a crater bearing his name, in recognition of his early interest in astronomy.

A number of women have been recognized in this enduring manner, including Maria Mitchell, one of the 1st U S feminine astronomers. One of the larger moon craters, the great *Catharina*, is named for St Catherine of Alexandria.

Hell Crater, a name that appears frequently in discussions of the moon's surface, was not named for Hades, altho there may be points of similarity. It honors Fr Maximilian Hell, Hungarian astronomer, 1st to make a successful observation of the transit of *Venus*.

As to the origin of our term, *moon*: It is derived from a common Teutonic word, i e, German, *mond*; Dutch, *maan*; Danish, *maane*, etc.

Quote

MARRIAGE—Divorce—26

Marriages are running around 9.5 per 1,000 population. Health, Education and Welfare says that over a 37-yr-period the rate of 7.9 per 1,000 in 1932 was the lowest and the rate of 16.4 per 1,000 in '46 was the highest. Right now we are sort of drifting along at a fair rate with divorces about average, 2.3 per 1,000 population. In that same war-peak yr of '46 divorces zoomed to 4.3 per 1,000 population. — TOM WRIGLEY, *Elks Mag.*

MARRIED LIFE—27

Word to wives: savory cooking is the best way to lead a man around by his nose.—ARNOLD H GLASOW.

MIND—28

The human mind is not a debating hall, but a picture gallery. Around it hang our similes, our concepts. What we hang in the picture galleries of our minds usually determines our outlook and approach to life itself. — FRANCIS J HANDY, *Jesus the Preacher* (Abingdon-Cokesbury).

PUBLIC RELATIONS—29

The place public relations earns for itself in society will depend largely upon its ability to make positive contributions to effective debate on public issues. This ability will depend not alone on the improvement of technical skills, but even more importantly upon the ethical standards public relations sets for itself, the respect it demonstrates for truth, and its power to police itself in such matters.—EDWIN C KEPLER, "Public Relations on Trial," *pr*, 7-58.

RELIGION—30

Modern man seems to be more interested in profiting by his business ventures than by his religious experience.—THE COUNTRY PARSON, *Register-Tribune Syndicate.*

RESPONSIBILITY—31

All ills of the world may be traced to the doorstep of the individual who refuses or fails to accept his or her responsibility wherever he finds it—and usually it is right in his own community.—ARABELLE HANNA, Mayor of Superior, Neb, *Nat'l Business Woman.*

SALESMANSHIP—32

The danger is now that the recession will be over before the current crop of salesmen finish learning how to sell.—*Cincinnati Enquirer.*

SCIENCE—33

Within the lifetime of a baby born this morning, the extent of scientific progress may surpass the advances of science since the dawn of time. And the new breed of men—now busy with their algebra books and their test tubes—will be responsible.—RAYMOND SCHUESSLER, "The Scientist—Shaper of Destiny," *Partners*, 7 & 8-58.

SPEECH—Speaking—34

Wm E Gladstone, distinguished English statesman, was an eloquent and moving speaker. When a friend asked him the secret of his power as a speaker he repl'd that he drew from his audience in vapor what he poured back upon them in a flood. — The Late Rev WALTER L LINGLE, "The Man Who Went to Sleep," *Christian Observer*, 8-6-58.

Quote

TEACHER—Teaching—35

A youthful giant slouched into an Illinois schoolroom one day after school. The teacher, Mentor Graham, looked up and recognized the young husky standing there awkwardly as the new young buck who had recently moved to town and who had whipped the day-lights out of all the local toughs. Graham looked up and down the six-foot-four-inches of muscle and ignorance before him and offered to help him read and to lend him a few books. No one remembers Mentor Graham nowadays. He was one of the quiet men, but his pupil will be remembered for a long time. His name was Abraham Lincoln.—WM P BAKER, *Twelve Who Were Chosen* (Revell).

" "

As a teacher, one is like a bridge spanning the gulf between the unknown and the known. Once the other side is attained, little thought is given to the useful bridge.—GERTRUDE TINGLEY, "Unseen Harvests," *Bulletin, Nat'l Ass'n of Teachers of Singing*, 5-15-'58.

TRANSPORTATION—36

The roads unwind their ribbons long distances to tie together again people who once were as close as the two loops of a double bow.—HELEN HARRINGTON, "Country Air," *Wallace's Farmer & Iowa Homestead*, 8-2-'58.

TRUTH—37

A critical mind is more immune to wrong thinking than a credulous one. It is less inclined to accept far-fetched theories and fanciful beliefs. It cultivates an interest in truth for truth's sake. — *Phoenix Flame*, hm, Phoenix Metal Cap Co.

UNDERSTANDING—38

It was said that one of Gen'l Grant's staff officers during the Civil War was known far and wide for his stupidity. People wondered why the Gen'l kept such a dumb fellow on his staff and one day a personal friend of Grant's questioned him about the man.

"Oh," repl'd the Gen'l, "Lt Col Blank is a very valuable officer. We could scarcely get along without him. You see, when we are issuing a very important and complicated order we 1st give it to him to read, and if he can understand it, we know anybody can understand it, and so we issue it."—Col EDW DAVIS, *Highways of Happiness*.

VOCATION—39

Students who settle on their career goals during their first yr in college fare better than those who decide later, a new study finds. Such students, the survey shows, wind up, on the average, earning higher salaries, and are more likely to stick in their fields. The study was conducted by the placement-service office of N Y Univ, covering some 4,000 NYU graduates of '46, '51 and '56. Monthly earnings of those who chose careers in their freshman yr averaged \$650; those deciding in the second yr averaged \$580; in the third yr, \$565, and, in the senior yr, \$550. Thirteen out of every 15 who picked their careers as undergraduates still were employed in their chosen fields, the study found. But, among those deciding after graduation, only 5 of 7 were.—*U S News & World Report*.

Quote

GOOD STORIES

you can use...



I Laughed At This One

ERNEST BLEVINS

While trying to solve a plumbing problem at his home, my neighbor, a physician, was interrupted by a phone call. Could the doctor come right over to see the man's sick wife? My neighbor explained that the caller had caught him with his pipes down.

"Well, I'm a plumber," the other fellow said. "You come and fix my wife, and I'll go to your house and fix the plumbing."

The deal was closed. It worked fine until the end of the month. The doctor's bill was \$5, and the plumber's \$10.

—

Louis XVIII was reading a tentative budget to Talleyrand, head of the provisional gov't. "Your Majesty, I note an omission," commented Talleyrand.

"Well?"

"Payment to the deputies."

"I think they should perform their duties without any payment; it should be an honorary position."

"Without any payment?" cried out Talleyrand, horrified. "Without any payment? Your Majesty, that would cost us much too much!"—*Westermanns Monatshefte*, Braunschweig (QUOTE translation). c

A wealthy New Yorker, in quest of an even wealthier widow, consulted a marriage broker. A candidate described as "a girl who looks like a picture" took the client's fancy, and the broker arranged for them to meet her at a corner table in a certain Broadway night spot.

The client winced as he spotted the woman, conspicuous by her cauliflower ears, a nose that resembled a bent fender, and a hank of hair over her forehead like a dangling participle. "I thought," he scolded the go-between, "that you said she looked like a picture."

The broker shrugged, "Either you like Picasso, or you don't."—*Automotive Service Digest*. a

" "

Two new inmates of a theatrical home were getting acquainted.

"My name is Jas Darlington," said one. "You remember me in films. I was a star in silent days."

"Indeed I do remember you," said the other. "And I'm Jack O'Farrell, the magician of O'Farrell & Hughes. You may have seen our act where I used to saw Miss Hughes in half?"

"Of course, of course!" said Darlington, "and a very good act it was. By the way, where is Miss Hughes now?"

"Oh," said the magician, "she's living in Boston and Kansas City."

—E E KENYON, *American Wkly*. b

Quote

.....Quote-able QUIPS

The teacher was discussing the wonders of modern science, and in particular various kinds of machines. Asking the 9-yr-olds what were the most wonderful machines they had ever seen, she got all the stock answers—airplanes, television, robots, etc—until she pounced on one thoughtful little girl who ans'd, "A hen!"

"Why, Maudie," said the teacher, "whatever makes you think a hen is the most wonderful machine you know?"

"Well," said Maudie, "do you know anything else that will take all our leavings and turn them into fresh eggs?" — LEONARD G VINE, *Rotarian*. d

" "

In the early days, when actors toured the country with road shows, various methods were devised for finding suitable lodgings in some of the smaller towns. One clever scheme consisted of ringing the bell of a rooming house. When the landlady ans'd the door she was asked if she would like to take advantage of a good buy in insect powder. If she became indignant and proclaimed, "I should say not, I have no use for it," the actor would then announce, "Good, then I'd like to take the room you advertised as vacant." — *American Mercury*. e

" "

We know a gentleman who decided to take his wife to the track with him because, as he says, "When I go there, I always lose everything I have with me."—*Jnl of American Medical Ass'n*. f

Some women have what it takes to wear a sack dress — nerve!—*Wooden Barrel*.

" "

Positively our final observation on the sack dress: The sack-dress designers are now producing a nightgown called the knapsack.—KENNETH J SHIVELY.

" "

Modern Street Sign: "School zone, Drive Carefully—Acute shortage of teachers."—JACK HERBERT.

" "

A motorist listens raptly to the call of the open road. He does the talking at the closed ones.—NOEL WICAL.

" "

Tolerance is the ability to keep your shirt on when you're hot under the collar.—CY N PEACE.

" "

Troubles in marriage often begin when a couple ceases to pitch woo and begins to throw fits.—KIM MCGINNIS.

" "

It's easy to find the standard of living you can afford. It's the one you were on before you got your last 2 raises.—KEN KRAFT.

" "

To many girls, the engagement period is a time of solitaire confinement.—DAN BENNETT.

Quote

light armour

Richard Armour



City, City Everywhere

According to a survey at Yale, cities are increasingly being linked by continuous urban areas, referred to as "interurbia." The area between Boston, Mass and Washington, D C, for instance, is actually a 600-mile city.—News item.

Some day, perhaps, and more's the pity,
Our nation may be one big city,
Or cities dotted through the scene,
With teeming urban strips between.

Then city lovers, pale of face,
May tour about from place to place
And never once, for all their zeal,
Depart from chrome, cement, and steel.

Not once, then, will they chance to see
(Except in city parks) a tree
Or be reminded every now
And then that milk comes from a cow.

The time is coming, almost here,
When countryside will disappear
Or be so seldom seen, by many,
That it's as if there isn't any.

And all will be vast interurbia. . .
It saddens me. Does it disturbia?

Quote

A Georgia bank pres recently discussed the American monetary system in an address before the local Rotary Club. The talk, quite technical, dealt with such profound subjects as the transfer of liabilities and assets of the Treasury Dep't, the Fed'l Reserve System, commercial banks, etc.

A few days later he was approached by a fellow Rotarian who was a minister. "That was a splendid talk you gave," smiled the clergyman, "but frankly, I didn't understand a word of it."

The bank pres was equal to the occasion. "I can only tell you what you tell your listeners—have faith!"
—WM D GUNTER, Jr, *Coronet*. **G**

" "

Two engineering students were discussing the careless way their trunks and suitcases had been handled by the railroad co's.

"I had a very cute idea for preventing it once," ventured one. "I labeled each of my boxes 'With Care—Breakable—China.'"

"Did that have any effect?" said the other.

"I don't know yet," was the reply. "They shipped the whole lot off to Shanghai."—*Purdue Engineer*, Purdue Univ. **H**

" "

Filtering in from Exurbia is the story of a couple who faced a moment of confusion.

"The Johnsons called, darling," said the wife, "and asked us over for a drink. I told them we were too tired and couldn't make it."

"Anybody else call?" asked the husband.

"Yes—the Carters. I told them the same thing."

"My Lord," said the husband. "What if they get together?"—
JOHN G FULLER, *Sat Review*. **I**

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quite your cup of tea, maybe you'd like to know about a pocket record-player to take on your outings. *Science News Letter* reports a pocket player that can handle a normal 12-inch long-playing record. A British development, the miniature player does away with the turn-table and provides a drive at the center of the record, a pickup, a transistorized amplifier and a speaker sandwiched into a 4 x 8 inch package. It's battery driven. Sorry we don't have more details, but check with your normal sources of supply to see if it's available yet.

